



ROTARY INTERNATIONAL MEMBERSHIP DEVELOPMENT REGIONAL COORDINATION

NEWS LETTER nº.4 October

Dear Friends:

Following the thoughts that here have been made, we shall now question: How important is for the Objective of Rotary, its Membership and namely, its development?

The object of Rotary, which originally "...is to encourage and foster the ideal of service as a basis of worthy enterprise...", as been evolving over the time, after all turning toward to the establishment of the understanding among the People and the Nations, as an instrument for the Peace.

Several questions can be made and over which we must ponder:

- Is the Peace possible?

And from here we can evolve for other subsidiary questions;

- What is conditioning the Peace?

Is it the dispute? The incomprehension? The ambition? The injustice? The hate? The differences? The hungry? The ignorance? The fight for survival? Other things? Which ones?

Like Paul Harris said in July 1994: "There are no fundamental differences between Man and Nations: None of them is completely good. None of them completely bad. The principal producers of problems are the "misunderstandings". Some ones are saying that the Peace is possible and others are saying that it is not ?

However, what matters is that we must work for it: It is an object of Rotary. It is a goal that we intend to achieve.

Peace is the Road that we must build.

As Mahathama Gandy said: There is not one road for Peace. The Peace is the Road.

So, Rotary uses some instruments to build that road, working for Health “with all its components”, for Literacy, for Friendship, for Understanding, for Tolerance, etc.. These, besides others, are instruments of Peace. However to realize all of this work, it is necessary to expand the Rotarian territory through the Membership Development, not only in quantity but also in quality and within the requisites required by Rotary.

But the Membership Development is not only confined to the Admission and to the Expansion, but also to the Retention, essential to the equilibrium of the Clubs.

More and more it is necessary the action of Rotary as an Humanity Server.

So, we repeat: It is of great importance the Membership Development, in its three sides: Admission, Retention and Expansion, to whose we must add the Recuperation of ex-members, in order to render essential Services to the local and Worldwide Communities and so we will “Make Dreams Real”. And a Better World for all of us.

Until the next time.

1. EXPANSION

In this chapter, we continue to have the satisfaction to inform the admission in Rotary in our Zone of new Clubs. Thus, in the Rotarian District 2201, in September 2008, was chartered the Rotary Club of Madrid-Jovem. Welcome to Rotary. Congratulations to the Club and District and our wishes of good Rotarian successes.

In this same District there are under formation the following Clubs:

Rotary Club Isla de La Palma
Rotary Club de Naron
Rotary Club de Bobadilla del Monte
Rotary Club de Las Palmas II
Rotary Club de Llanes

We wish them a very fast admission in Rotary International.

2. STATISTICS

By 30th June 2008 there were in Rotary International 33.270 Clubs and 696 new Clubs integrating 17.858 founding members.

In the Zone 10 there were, at that time, 47.836 members in 1.890 Clubs.

3. PRESIDENT DONG K. LEE GOALS

for the Membership Development and respective 2008-2009 Presidential Citation.

- Net increase of 10% in Membership.
- Net increase of two Clubs per District.
(It would be good that all Clubs and Districts achieve these goals)
- 2008-2009 Presidential Citation for the Clubs that, besides other actions, namely in the area of the infantile mortality reduction, will increase the Membership in one member net up till the 31st March 2009.
- Presidential Certificate, signed by the RI President (2008-2009) for the Clubs that will increase the net Membership in 10%.
- Recognition Certificates also for the Districts
- Public Recognition (with gift) in the "2009 Convention" for the Clubs and Districts that will be among the 10 with the bigger average of Membership net increase.
(RI will not reimburse any cost associated with the participation in the Convention)
- Recognition and pin for the sponsors of new members.

4. ATHEN INSTITUTE 2008

It is already the next 28th that will start this important Institute. We remember the opportunity for inscription and participation.

5. SEMINARS

Other Membership Development Seminars, within our Area, are under preparation.

6. REMEMBERING AGAIN

We ask all Districts within our Area as well as all the Membership and Expansion Committees Responsibles, to send us the information relative with this matters, namely in which concerns the evolution of Membership and Expansion.

7. PRESIDENTIAL CONFERENCES

The realization of the Presidential Conferences keep ongoing in calendar, which constitute an important instrument of Rotarian conscientization.

Rotarian greetings to you all

WALDEMARS SÁ
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