

News Release Templates

Rotaract

This is an actual news release distributed by the District 9750 Rotaract clubs. Use it to stimulate ideas for writing a news release about your Rotaract club's service activities.

Visit the PR Tools section of the [Effective Public Relations](#) Web site for additional tips on writing and using letters to the editor.

FOR IMMEDIATE RELEASE

Rotaract District 9750 Chairman

P.O. Box 123

Bexley NSW 2207

Australia

Contact: John Doe, Public Relations Chair, 123-456-7891

Rotaract Paints its Heart Out

Starting on the weekend of March 1-2, 20__, Rotaract, in partnership with their sponsoring Rotary clubs, will undertake the largest community service project in NSW, known as "Paint Your Heart Out."

The project undertakes the entire painting of the outside of homes owned by elderly, low income earners, who could not otherwise afford to have their homes transformed. Material costs, paint and labor are all supplied free of charge to the home owner, with the efforts of workmanship being donated by the men and women of seven Rotaract clubs, and 60 Rotary clubs in the Rotary District of 9750.

However, to undertake this project, homes are required. District Rotaract Chairman Wayne Kemmis has decided to run a competition to find at least 40 suitable buildings for the community-based organization to paint. Building must be of single story, owner occupied and comply to the guidelines as set out by the PYHO Committee.

If you consider that your house would like a free paint make-over and consider yourself eligible to enter the PYHO Rotaract contest then send your relevant written details to: Post Office Box 123, Bexley, NSW, 2207. Painting sites may also include community buildings, such as Scout halls, railway stations, playgrounds, etc.

Rotaract is a service club for young adults, aged 18 to 30 years, who believe that they can make a difference in this world by undertaking community-based projects such as PYHO. While doing so, make friends have fun and fellowship working side by side with the 2,500 Rotarians in this district's "Partners in Service."

The competition ends on February 15, 20__, so get out the paper and pen and start writing. Winners will be notified by mail, and entries will be kept on a confidential basis, until after the winners have been announced.