

News Releases Templates

Rotary Club Project

This is an actual news release distributed by the Rotary Club of Yucca Valley, California, USA, that generated several local news stories. One newspaper also sent out a photographer per the news release's suggestion. Use it to stimulate ideas for writing a news release about your club's service activities. Visit the " PR Tools" section of the [Effective Public Relations](#) Web site for additional tips on writing and using news releases.

FOR IMMEDIATE RELEASE

The Rotary Club of Yucca Valley

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Yucca Valley Rotary Club helps child protective services

(Yucca Valley, California) When the call goes out for help, the Yucca Valley Noon Rotary club responds with enthusiasm.

Karen Perry, Social Service Practitioner from Child Protective Services, wrote the Rotarians asking for donations to spruce up the rooms used by children who have been removed from their homes due to violence, abuse, abandonment, malnutrition or other problems. Until a foster home can be found, these children only had an empty beige room in which to await their fate.

Yucca Valley Rotary Club President Gary Daigneault, and his board responded by making this its first major service project of the year. A committee, chaired by Teddi Westfall and assisted by Carol Smith, purchased \$2,000 in furnishings,

including shelves, futons, beanbag chairs and small-sized tables and chairs with a generous donation from a local retailer. The Rotarians are also buying a television, video player, toys, games and books.

The rooms are also being painted in pastel colors, and local sign painter Wanda Stadum has discounted her rates and will be painting bright and happy caricatures on the walls.

According to Perry, approximately 10-20 children, infant through 18 years, use the facility each month. The staff is looking forward to having a safe area so the children will not feel so traumatized. The rooms will also be used as family visitation areas for families to get reacquainted in an attractive, child-safe area. Perry extends the staff's appreciation to the Rotary Club of Yucca Valley for its generous donations and help.

Note to editors: Wanda will be painting the rooms from 10 a.m. until noon Monday, August 19, for a great photo opportunity!