



Rotary International Recognition of Membership Development Initiatives

CLUB SUBMISSION FORM

Rotary's success depends heavily on the ability to develop and retain qualified members. The advancement of our organization corresponds to the creation of new, effective Rotary clubs and their internal membership growth and development. Fostering and encouraging an environment that promotes membership ensures the long-term health of the association.

With this goal in mind, Rotary International recognizes clubs that develop and implement creative strategies that have a positive impact on membership in their area. Each year, up to three clubs from each district will receive a certificate of recognition from RI, based on their fulfillment of one of the three areas of membership growth and development:

- Retention
- Recruitment of qualified new members
- Organization of new Rotary clubs

In addition to the certificate, clubs will be recognized at the RI Convention and announced in the Rotary World Magazine Press.

Guidelines for Clubs

Submit a detailed explanation of your club's strategy, initiative, or program to your district governor. You might consider these questions as you write:

- What is the purpose of the strategy or program?
- What was the initial problem or challenge?
- What regional factors, issues, or trends were affecting membership?
- What process or procedures does the program follow?
- Who has been involved?
- What has been accomplished?
- What was the program's long-term success?
- What modifications have been adopted?
- What was the cost of implementation?

Please limit your explanation to two pages in addition to the form on the reverse side.

Due Date

Submit this form to your district governor by 15 April.

